

PIPER WOLFE

EDUCATION

Barton College, Wilson, NC — BA, BS

JAN 2020 – PRESENT

Double major in Mass and Visual Communications, concentration in Public Relations, minor in Honors Research. Member of the Whitehurst Family Honors Program. Degree expected December 2022.

GPA 3.84

SUMMARY

Attentive honors student trained in public relations and communications, knowledgeable in numerous social media platforms, and technologically savvy. Specializing in the visual aspects involved in the maintenance of public image.

My overarching design goal is to create art that promotes themes related to diversity, accessibility and acceptance. Visual communication is the most universal mode of communication that currently exists, and therefore should be used to join worlds via a common visual language.

EXPERIENCE

Newspaper Associate Editor — *The Collegiate*
MAR 2022 – PRESENT
Edited and approved of stories from various beats for publication, provided assistance and guidance to staff writers, contributed complex stories regarding the College for biweekly publication.

Graphic Designer — *Freelance*
JAN 2022 – PRESENT
Communicated efficiently with clients, aided in concept creation, drafted variations of logo designs, supplied clients with professional-level products.

Newspaper Assistant Editor — *The Collegiate*
AUG 2021 – MAR 2022
Maintained several beats, assisted reporters in their writing, edited stories for publication in accordance with AP style, interviewed multitudes of members of the Wilson community, and wrote consistent stories for biweekly publication.

Newspaper Social Media Manager — *The Collegiate*
AUG 2021 – PRESENT
Updated social media webpages, managed multiple platforms, designed digital promotions for individual stories, posted weekly events on campus, and interacted with current students and alumni.

Marketing Intern — *Barton College*

MAY 2021 – AUG 2021

Contributed to the creation of a social media calendar, graphically designed over twenty social media posts for the College, created and completed over seventy webpages for the College website.

Student Athlete — *Barton College*

JAN 2002 – PRESENT

Division II collegiate soccer player, maintained a strong sense of discipline, a strong work ethic, excellent time management and people skills.

Full-Time Server — *Cape Fear Seafood Company*

MAY 2021 – AUG 2021

Familiarized guests with menu and daily specials, accurately recorded food and drink orders, ran multi-course meals, and tallied bills. Memorized details of daily specials, seasonal menu items and options, as well as rotating craft beer options.

Server — *O'Cools Restaurant*

SEPT 2020 – FEB 2021

Ensured proper presentation and preparation of food products and beverages in an appealing way, organized large parties reservations and special requests efficiently and accurately, resolved complaints quickly and efficiently while keeping the customer's best interests in mind.

*References available upon request

SKILLS

- Adobe Creative Cloud Proficiency
- Fluent in social media platforms

- Ability to conduct and interpret research
- Quality client communications and relations

AWARDS

- Presidents List 2021, 2022
- ACC Art Supply Grant 2022
- Chapter President of Society for Collegiate Journalists 2022
- Barton College Trustee Scholarship 2020, 2021, 2022
- Barton College Women's Soccer Athletic Scholarship 2020, 2021, 2022

PUBLICATIONS

The Collegiate— Wilson, NC

Wolfe, P. (2021, March 12). Security could help put the 'private' in private school. *The Collegiate*. Page 4. https://issuu.com/thecollegiatebc/docs/collegiate_v97_is9.

Wolfe, P. (2021, March 26). Senior Spotlight: Bolick credits her family and God for collegiate success. *The Collegiate*. Page 6. https://issuu.com/thecollegiatebc/docs/collegiate_v97_is10.

Wolfe, P. (2021, April 9). Victor R. Small Writers Series Event: Emilia Phillips. *The Collegiate*. Page 6. https://issuu.com/thecollegiatebc/docs/collegiate_v97_is11.

Wolfe, P. (2021, April 23). Fraser credits success to individuality and encouraging upbringing. *The Collegiate*. Page 10. https://issuu.com/thecollegiatebc/docs/collegiate_v97_is12_1.

Wolfe, P. (2021, September 17). Poet Shelby Stephenson scheduled to speak with Barton students. *The Collegiate*. Page 6. https://issuu.com/thecollegiatebc/docs/collegiate_vol._98_issue_1.

Wolfe, P. (2021, October 1). Student athlete Amanda Barata recounts six years at Barton. *The Collegiate*. Page 9. https://issuu.com/thecollegiatebc/docs/collegiate_vol._98_issue_2.

Wolfe, P. (2021, October 20). Senior Kelly O'Sullivan credits time at Barton as a period of growth. *The Collegiate*. Page 5. https://issuu.com/thecollegiatebc/docs/collegiate_vol._98_issue_3.

Wolfe, P. (2021, November 12). Board of Trustees maintains strategic process at Barton College. *The Collegiate*. Page 8. https://issuu.com/thecollegiatebc/docs/collegiate_vol_98_issue_5.

Wolfe, P. (2021, December 3). Eric Sellers named new chair of the Barton College Board of Trustees. *The Collegiate*. Page 9. https://issuu.com/thecollegiatebc/docs/collegiate_vol_98_issue_6.

Wolfe, P. (2022, February 11). Senior Spotlight: tennis captain Oscar Marmestedt earns Master's degree. *The Collegiate*. Page 6. https://issuu.com/thecollegiatebc/docs/collegiate_vol._98_issue_7-issuu.

Wolfe, P. (2022, February 25). Senior Doug Flora leaves football program to become cheerleader. *The Collegiate*. Page 5. https://issuu.com/thecollegiatebc/docs/collegiate_vol._98_issue_8.

Wolfe, P. (2022, April 23). Bulldog cheer team places second in Conference Carolinas. *The Collegiate*. Page 10. https://issuu.com/thecollegiatebc/docs/collegiate_vol._98_issue_10.